



Alignment Rockford is offering an opportunity for businesses to help develop the high school Academies to meet industry needs, form relationships with students interested in pursuing a career in the field, and support the efforts of Alignment Rockford.

Become a Pathway Sponsor for \$10,000 and shape education in our region!

WHAT IS A PATHWAY SPONSOR?

A Pathway Sponsor is a business who sponsors an Academy Pathway at one of the five RPS high schools. Pathway Sponsors are asked to:

- Support Alignment Rockford with a \$10,000 Pathway Sponsorship
- Participate in:
 - Academy Expo
 - Sophomore Site Visits
 - Job Shadow Opportunities
 - Capstone Projects
 - Internships



PATHWAY SPONSOR BENEFITS

In exchange for your Pathway Sponsorship, you will receive:

- Premium recognition in building-level Pathway signage
- Recognition as a sponsor of Alignment Rockford
- Logo and link on the Alignment Rockford website
- Recognition in Alignment Rockford social media
- Recognition in RPS 205 social media
- Recognition in all Pathway Sponsorship press releases
- Recognition in the Rockford Register Star as a Pathway Sponsor
- Recognition in signage as a Pathway Sponsor at the Academy Expo
- Recognition as a sponsor in Academy Expo materials and promotions
- Opportunity to distribute one branded premium item to Pathway students
- Recognition as a Premier Sponsor for the RPS Academy Awards
- A table at the annual RPS Academy Awards
- Opportunity to have a representative present an award at the RPS Academy Awards
- Opportunities to help shape curriculum with Pathway educators
- Access to students with interest in your industry/Pathway
- Satisfaction of supporting Alignment Rockford and the success of our public schools

For more information about becoming a Pathway Partner, please contact Anisha Grimmer, Executive Director of Alignment Rockford, at anisha@alignmentrockford.com or (779) 774-4389.